

ACCEED GmbH – Privacy Statement

1 GENERAL

- 1.1 This privacy statement explains the collection of data through our website and the use of such data. Your use of our website constitutes your agreement about our privacy statement.
- 1.2 We reserve the right to change this privacy statement at our sole discretion. The most current version is always available at our website. Your use of our website after a change to our privacy statement constitutes your agreement about all such changes.
- 1.3 In principle, the use of our website is possible in a privacy-friendly way. Only when using our shopping cart or our contact form, personal data will be collected to the extent which is technically necessary. This information is used exclusively for business purposes, no personal data will be passed to third parties, with the exception of the necessary transmission of data to a transport service provider for the purpose of delivery of goods.
- 1.4 Our website uses an encryption tool to prevent unauthorized access and to make data transmissions more secure.

2 COOKIES

- 2.1 Our website uses cookies. Cookies are small text files which cannot perform any operation by themselves. They are being placed on your computer when you visit our website. On your future visit, cookies allow us to identify you and your site preferences.
- 2.2 Our website uses cookies for analytical and statistical aims, for the purpose of making our website more user-friendly, and for the shopping cart. Basically, there are two types of cookies:
Session cookies: These cookies will be stored temporary only and will be deleted after closing the browser window. They are necessary for your safe and efficient website navigation. They are also used to temporarily store data for the shopping cart.
Permanent (persistent) cookies: These cookies will not be deleted after closing the browser window, they will remain on your computer. These cookies are used to recognise our user. They are also used for analytical and statistical aims.
- 2.3 Our website uses other web analytics services which also use cookies (third-party cookies). Please refer to section “Analytic Services” for more information.
- 2.4 You can manage your cookie settings via your browser, for example to accept all cookies, to limit the use of cookies (e.g. to block third-party cookies), or to reject all cookies. It is recommended to accept first-party cookies at least.
- 2.5 Your use of our website constitutes your agreement about our use of cookies.
- 2.6 If you have questions about our use of cookies please contact us through our online contact form or in writing (e-mail or letter, please use our contact details below).

3 ANALYTIC SERVICES

- 3.1 Like most standard website servers, we use log files to store data such as browser / operating system / domain of the accessing system, time / date, etc. This data could potentially allow your identification, which will not be applied from us. We use this data for analysing trends and for statistical purposes.
- 3.2 Our website uses Google Analytics. This is a service offered by Google Inc. that generates detailed statistics about a website’s traffic and traffic sources. Data will be transmitted to and stored by a Google

server in the United States, including your IP address. This service is used with the extension “_anonymizelp()”, so the last 8 bits of IP addresses will not be transmitted in order to ensure anonymity.

3.3 Our website uses Google AdWords, which is an online advertising service offered by Google Inc. This service includes a conversion tracking process, which creates cookies to allow referencing of your visit to our website and a click on our advertisement. Statistics are produced, but no personal data are collected nor stored.

3.4 Google Inc. discloses at the following website how data will be used and processed:

<https://www.google.com/policies/privacy/partners/>.

You can deactivate Google Analytics if you download and install a browser add-on that is provided by Google itself (provided that it is available for your browser):

<https://tools.google.com/dlpage/gaoptout?hl=en>. Please note that the download link may change.

4 YOUR RIGHTS: ACCESS, RECTIFICATION, ERASURE, RESTRICTION

4.1 You have the right to obtain confirmation as to whether or not personal data concerning you are being processed, and, where that is the case, you have the right to obtain access to the personal data.

4.2 You have the right to obtain the rectification of inaccurate personal data concerning you.

4.3 Under the conditions laid down in Article 17 of Regulation (EU) 2016/679, you have the right to obtain the erasure of personal data concerning you.

4.4 Under the conditions laid down in Article 18 of Regulation (EU) 2016/679, you have the right to obtain the restriction or processing of personal data concerning you.

4.5 Your requirement on access, rectification, erasure or restriction must be made in writing (e-mail or letter). Please use our contact details below.

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 Dr. Werner Kunze
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